



NIAGARA FRONTIER REGIONAL CAMERA CLUBS

AM-CENTER CAMERA CLUB, AMHERST, NY
CANYON CAMERA CLUB, PERRY, NY
ERIE PHOTOGRAPHY CLUB, ERIE, PA
ST. CATHARINES PHOTOGRAPHIC CLUB, ST. CATHARINES, ONT.
SOUTHTOWNS CAMERA CLUB, HAMBURG, NY
TWIN TIER CAMERA CLUB, OLEAN, NY

BATAVIA PHOTOGRAPHY CLUB, BATAVIA, NY
NIAGARA FALLS CAMERA CLUB, NIAGARA FALLS, ONT.
HAMILTON CAMERA CLUB, HAMILTON, ONT.
SCIENCE MUSEUM CAMERA CLUB, BUFFALO, NY
TWIN CITIES CAMERA CLUB, TONAWANDA, NY
WELLAND CAMERA CLUB, WELLAND, ONT.

Minutes of the Board of Directors Special Meeting - June 16, 2013 The Marriott at Millersport Amherst, New York

President Deanne Cunningham called the meeting to order at 1: 45 pm.

1. ATTENDANCE:

CLUB REPRESENTATIVE:

AM-CENTER: Don Smith
BATAVIA:
CANYON: Joan Schumaker
ERIE:
HAMILTON: Rob Thorne
NIAGARA FALLS: Chris Empey
ST. CATHARINES:
SCIENCE MUSEUM: Bob Carey
SOUTH TOWNS: Manny LoPresto
TWIN CITIES: Mike Dziak
TWIN TIER:
WELLAND:

OTHER ATTENDEES:

HCC – Leonie Holmes

OFFICERS:

PRESIDENT: Deanne Cunningham
VICE-PRES: Ravi Sampath
SECRETARY: Joan Schumaker
CDN. TREAS:
U.S. TREAS:
PAST PRES:

APPOINTED COMMITTEE MEMBERS:

WEBMASTER:
SLIDE CHAIR: Chris Empey
CONVENTION CHAIR: Doug Hansgate

2. BUSINESS:

- **2013-14 NFRCC Program Book** - Dee reminded clubs of the need to send any Program Book information that is ready to Mary Lou with the remainder to her by mid July. She also passed around an Invitation to Mary Lou's reception.
- **Photography Education Resource** –
 - The project -- www.PhotographyDegree.com-- provides prospective and current students with abundant information about all the available programs on photography. They claim to have indexed every photography program offered in the US. The site also offers an array of online resources including photography associations, scholarships and careers after completing a photography degree. This comprehensive resource has been created to give students all the

information they would need to make smart decisions about their education and prepare them for their respective careers.

- Kimberly Patterson contacted the NFRCC and requested that a link to this Photography Education Resource be included on the NFRCC website. She stated “this resource could be a great resource for prospective and current students who are looking for colleges that offer photography programs at the undergraduate and graduate level.”
- It was noted that this resource link would be a positive addition to our website as long as it remains noncommercial. Discussion centered on having a separate Resources page added under the menu on the website, keeping it separate from the listing of Sponsors and Supporters that would continue to display on each page. Doug Hansgate moved that “The NFRCC include www.PhotographyDegree.com on the NFRCC website on a Resource Page that will be reviewed periodically for content.” Joan Schumaker seconded this motion and it passed unanimously.

➤ **GTCCC Proposals -**

- Dee reported that Karl Miller has agreed to work with her on inter-association conferences.
- Ravi asked about reciprocity for events and questioned the costs to us. Will the NFRCC be able to afford additional conferences?
- Doug noted that closer ties with GTCCC would increase networking opportunities among photographers. He would like to nurture this relationship in order to attract people to our convention.
- In discussing the proposed region-to-region competitions, Doug suggested that we take the top winners in McKellar and submit them. Chris agreed that he could handle the slides for a competition.
- We need to put a cap on our costs and a maximum of \$200 was suggested for the first year from NFRCC. Discussion centered on committing to a single year and then evaluating the experience to decide if we want to continue. Chris moved that we approve the proposed relationship with GTCCC for one year, spend a maximum of \$200, and evaluate continuing the relationship after the events and competitions for that year. This motion was approved unanimously.

➤ **NFRCC 2014 Convention Committee Proposals - Ravi Sampath**

- **The Convention Committee** (Doug Hansgate, Mike Dziak, Chris Empey, Bob Carey, and Scott Simmons) have recommended several changes to enable meeting our goals to reach larger numbers of non-club photographers and to attract more of our own club members.
- **Proposed Name Change to “Can-Am Photo Expo”** sponsored by the NFRCC. Ravi stated the following in his letter calling for this special meeting: ‘Many photographers in the area have a perception that the NFRCC is a closed group convention. We need to encourage all photographers from all groups and organizations to attend the convention. By opening up the convention to all photographers, the hope is that all the clubs in the region, will benefit from new membership, by showing what the NFRCC has to offer.

Additionally, as the convention grows in scope we are looking to grow in national recognition. We would like to see the numbers of attendees grow and expand into the Canadian market dramatically, as well as an expansion in the USA. Speakers will often look at the convention name and have a preconceived notion of the event. Too often the ‘Camera Club’ convention is viewed as less than what it is or can be. Our region specifically is ahead of other areas in both programming and opportunities, but the speakers do not have that knowledge. By changing the name we will be able to draw more international speakers of a higher caliber and be able to get them at a reduced rate due to the excitement of coming.

With all that in mind, the committee would like to change the name to “Can-Am Photo Expo” sponsored by the NFRCC.’

- Chris Empey moved and Bob Carey seconded the motion that “The name of the Annual NFRCC Convention be changed to *Can-Am Photo Expo sponsored by the NFRCC.*” and this was approved unanimously.
 - Doug distributed a proposed matrix for the Expo dividing the sessions into three levels. He noted that there would be a special track for wedding photographers and also for portrait photographers. The Committee has plans to make the banquet and awards more interesting. Digital images with rankings will be displayed, Z boards will be used to display prints in the hallways, and there will be more talk about salon images in hopes that this will encourage more members to submit images.
 - **Ravi and Dee both commended Doug and his Expo Committee for a great job!**
- **Potential New Club Members** - Chris asked about the Port Colburn and Camera Rochester Clubs. Dee noted that she would contact them about becoming members.

13. Adjournment: At 2:53 PM a motion to adjourn was approved unanimously.

Respectfully Submitted,

Joan Schumaker, Secretary

2013-2014 Meeting Dates – (Marriot at Millersport)

- September 8, 2013
- October 27, 2013
- January 12, 2014
- February 16, 2014
- *Convention: March 6-8, 2014*
- April 6, 2014